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SPRINGHILL SUITES CHATTANOOGA SAVE ART! CAMPAIGN BOLSTERS ART EDUCATION IN UNDER-RESOURCED SCHOOLS

Chattanooga, TN (November 3, 2016) - - Wednesday October 19th, marked the date of the 4th annual SpringHill Suites Save Art! Night fundraiser, an initiative to provide under-resourced schools much needed art supplies.

Save Art! is the SpringHill Suites' brand Community Service Program which involves the hotel partnering with an underfunded local public school to support their arts education program. In collaboration with the Fresh Artists, a non-profit organization that brings quality art supplies and innovative art programs to teacher's in need, SpringHill Suites Chattanooga proudly participates in the fundraiser that centralizes on Art education as a critical component in a student's academic and social development.

This year, the local hotel chose Lookout Valley Elementary to be the 2016 Save Art! benefactor. In addition to the school's Title I funding being cut for the 2016-2017 school year, Lookout Valley also has a struggling art program.

Art Teacher at Lookout Valley Elementary, Jan Rogers, is quite limited to resources when providing the school children a substantial art class. Lovingly called "art on a cart" Ms. Rogers pushes a plastic supply cart around to each classroom when it is time for Art class. Carrying anything from glue to paint, that cart and art supplies has been "making do" at the school for some time.

By setting a fundraising goal of \$1,500.00, SpringHill Suites hopes to breathe new life into the art program at Lookout Valley Elementary by providing the staff and students new art supplies. "When I met with Principal Taylor, and Ms. Rogers (as well as the art on a cart), I knew immediately that choosing Lookout Valley Elementary was the right choice," said Dwayne Massengale, General Manager at SpringHill Suites Chattanooga Downtown.



This year's Save Art! Night included a performance by the school's chorus, an art show featuring pieces by the students, a raffle, live entertainment, and so much more. The hotel will continue to fundraise through the month of November in hopes to reach and exceed the \$1,500.00 goal.

About the SpringHill Suites Chattanooga Downtown/Cameron Harbor: With a picturesque location along the Tennessee River, the SpringHill Suites Chattanooga Downtown/Cameron Harbor is ideally located for every sort of visitor. Business guests, for example, enjoy access to three Silver LEED-certified meeting rooms with 2,475 square feet of tech-friendly event space. And those on vacation find themselves conveniently positioned to explore the Tennessee Aquarium, Lookout Mountain and the Chattanooga Riverfront. Stylish suites make everyone comfortable with free, high-speed Internet access; microwaves and mini refrigerators; and large desks with ergonomic chairs. Other amenities like the complimentary daily breakfast, indoor pool and fitness center help create a stay that is as comfortable as it is beautiful.

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