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NEWS

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TOWNEPLACE SUITES HOTEL TO OPEN IN GAINESVILLE, FLORIDA

Hotel provides functional space for living and working, helping guests keep their routine and settle into the neighborhood

Gainesville, Florida - February 16, 2015 - The 96-suite TownePlace Suites by Marriott in Gainesville, Florida is scheduled to open on Tuesday, February 17, 2015. Located at 7451 West Newberry Road, the TownePlace Suites Gainesville Northwest will operate as a Marriott franchise, owned by Gainesville Investment Lodging, LLP and managed by [3H Group Hotels](#) of Chattanooga, Tennessee.

Located five minutes from downtown and 10 miles from the Gainesville Regional Airport, the hotel offers guests convenient access to Tioga Town Center, Haile Plantation and the University of Florida. Rates vary depending on length of stay.

“We are pleased to introduce the TownePlace Suites brand to the Gainesville area,” said Loren Nalewanski, vice president and global brand manager, TownePlace Suites. “Providing an upscale residential atmosphere, this TownePlace Suites hotel offers an appealing alternative to more standard hotel rooms designed for shorter stays.”

The TownePlace Suites Gainesville Northwest friendly “hello” signage welcomes guests to the check-in area. Designed to feel like a community coffeehouse, the warm and inviting lobby includes a variety of seating options designed to meet different needs - whether guests want to work quietly on their own or socialize as a group. The lobby also features a floor-to-ceiling TowneMap® that helps guests settle into the local area by featuring great places to eat, popular night spots, recreation areas, shopping and other services, such as dry cleaners and local car wash outlets.

Guests can enjoy a complimentary continental breakfast every morning in the lobby area, as well as 24-hour On Us® coffee service. For those who want a quick snack, guests can also select food and beverage items from the 24-hour In a Pinch® market.

Ideal for travelers who need accommodations for longer stays, this property offers studio and one-bedroom suites with fully equipped kitchens that have stainless steel appliances and granite countertops, as well as separate living/working and sleeping areas. Guests can work and relax on their terms in modern suites that feature a fun, yet sophisticated sofa and task chair, a large flat screen television, as well as luxurious new bedding. Most rooms also feature the Home Office™ Suite, designed to provide guests with plenty of storage and flexible space to spread out and make it their own.

Other hotel amenities include an outdoor swimming pool, an outdoor barbecue grill, an exercise room open 24 hours per day, 570 square feet of meeting space, complimentary wireless Internet throughout the hotel and on-site business services, including copying, faxing and printing. The TownePlace Suites Gainesville Northwest is pet-friendly (fees may apply) and also provides laundry facilities for guests' convenience.

TownePlace Suites by Marriott is an all-suite, extended-stay hotel brand in the moderate price range. Ranked highest in the Extended Stay category in the J.D. Power 2013 North America Hotel Guest Satisfaction Index StudySM, TownePlace Suites has also been #1 for mid-price extended stays in *Business Travel News'* Hotel Chain Survey in 2011, 2012 and 2013. Ideal for travelers who need accommodations for longer stays, TownePlace Suites offer studio and one-bedroom suites with fully equipped kitchens and separate living/working and sleeping areas. Launched in 1997, the brand currently has more than 200 locations in the United States and Canada. TownePlace Suites participates in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the TownePlace Suites Gainesville Northwest directly at 352-415-1111, call the TownePlace Suites toll-free number at 800-257-3000, visit www.townplacesuites.com or become a fan at www.facebook.com/townplacesuites.

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